

albayrak

**ALBAYRAK GROUP
INITIATED ITS
ACTIVITIES IN THE
CONSTRUCTION
INDUSTRY IN 1952.**

**ALBAYRAK GROUP
OPERATES WITH OVER
20 COMPANIES IN
TURKEY AS WELL AS
IN ASIA AND AFRICA.**



CONSTRUCTION & MANUFACTURING

- Construction
- Tractor & Engines
- Foundry Industry
- Paper Production
- Textiles
- Truck Mounted Equipment
- Sugar Production
- Defence Industry



SERVICE & LOGISTICS

- Public Transport
- Waste Management
- Port Operation
- Fleet Rental
- Free Zone Operations and Management



MEDIA

- Newspaper Publishing
- Television Broadcasting
- Digital Publishing
- Book Publishing
- Magazine Publishing
- Advertising
- Media Distribution



SOCIAL RESPONSIBILITY

- Albayrak Foundation
- Albayrak Sports Club



A close-up photograph of a young Black man wearing a yellow hard hat and a high-visibility safety vest over a blue polo shirt. He is smiling broadly at the camera. In the background, two other workers wearing yellow hard hats and safety vests are visible, slightly out of focus. The setting appears to be a construction or industrial site.

**THERE ARE 20 THOUSAND
PERSONNELS IN 4 COUNTRIES**

ALBAYRAK GROUP OPERATION AREAS

EXPORTING COUNTRIES

Albania
Algeria
Azerbaijan
Bulgaria
Chile
Egypt
Ghana
Guinea
India
Indonesia
Iran
Iraq
Ireland
Israel
Jordan
Kosovo
Macedonia
Moldovia
Morocco
Pakistan
Palestine
Philippines
Romania
Russia
Saudi Arabia
Serbia
TRNC
Tunis
Ukraine

OPERATIONAL COUNTRIES

TURKEY
PAKISTAN
SOMALIA
GUINEA
CÔTE D'IVOIRE





PAKISTAN



PUBLIC TRANSPORTATION



TAXI OPERATION



WASTE MANAGEMENT



SOMALIA

Mogadishu

MOGADISHU PORT



SOMALIA HOSPITAL



EMBASSY OF TURKEY



MOGADISHU PARLIAMENT BUILDING





GUINEA

PORT OPERATION



PUBLIC TRANSPORTATION



WASTE MANAGEMENT




CONSTRUCTION & MANUFACTURING

A construction site at sunset. A tall, dark metal tower stands on the left. A crane hook hangs from the top center, with a chain leading down to a bright sun on the horizon. The sky is a mix of orange, red, and yellow. A red banner is on the right with white text, and a white banner below it with black text. A small bird is flying in the upper right.

CONSTRUCTION ALBAYRAK CONSTRUCTION

FOR CIVILIZATION SINCE 1952!



**STABLE GROWTH
FOR 66 YEARS.**

Çeliktepe
4. Levent



A construction site at sunset. The sky is a mix of blue and orange. Silhouettes of construction workers are visible against the bright light. One worker is on a high platform, another is in the foreground, and a third is further back. Cranes and rebar structures are also silhouetted against the sky.

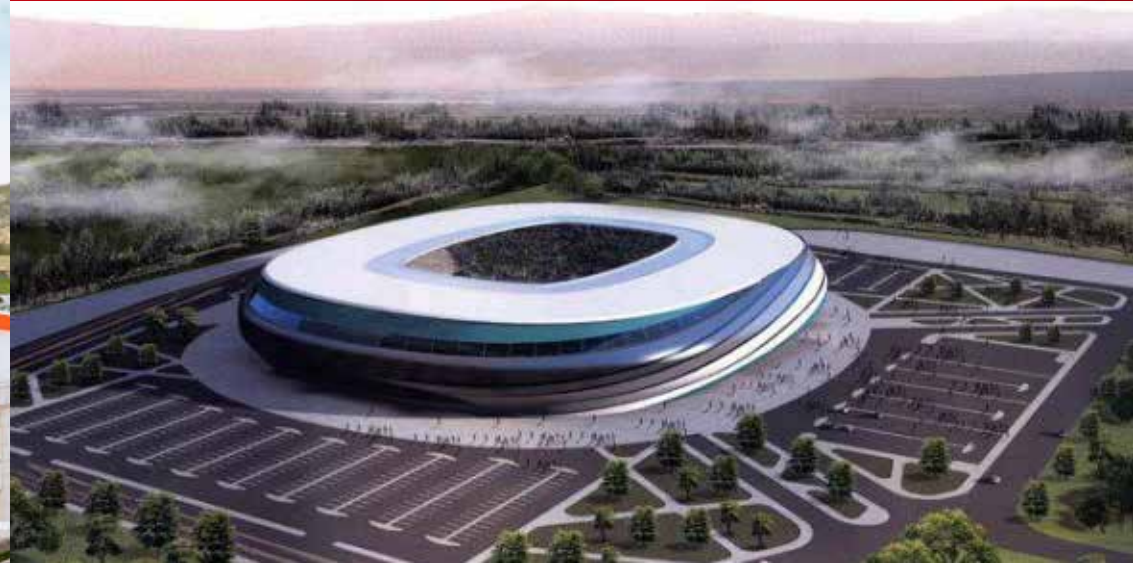
**PRODUCES
HIGH-QUALITY
STRUCTURES
THROUGH ITS EXPERT
TECHNICAL STAFF
AND ENGINEERS.**




**EXPERIENCE IN COMPLETING
MORE THAN 5 MILLION M²
OF CONSTRUCTION WORKS
AND CONSTRUCTING OVER
20,000 HOUSING UNITS.**



**MASS HOUSING AND RESIDENCES, HOSPITAL, METRO,
INFRASTRUCTURES, STADIUM, SPORTS COMPLEX,
FACTORY, SHOPPING AND LIFE CENTER**





LAÇ EARTHQUAKE HOUSING RECONSTRUCTION PROJECT

TOTAL CONSTRUCTION
AREA: 71.947 M²



**TOTAL LAND AREA:
55.764 M2**

**375 NO.S OF
CAR PARKING**



TRACTORS & ENGINES TÜMOSAN

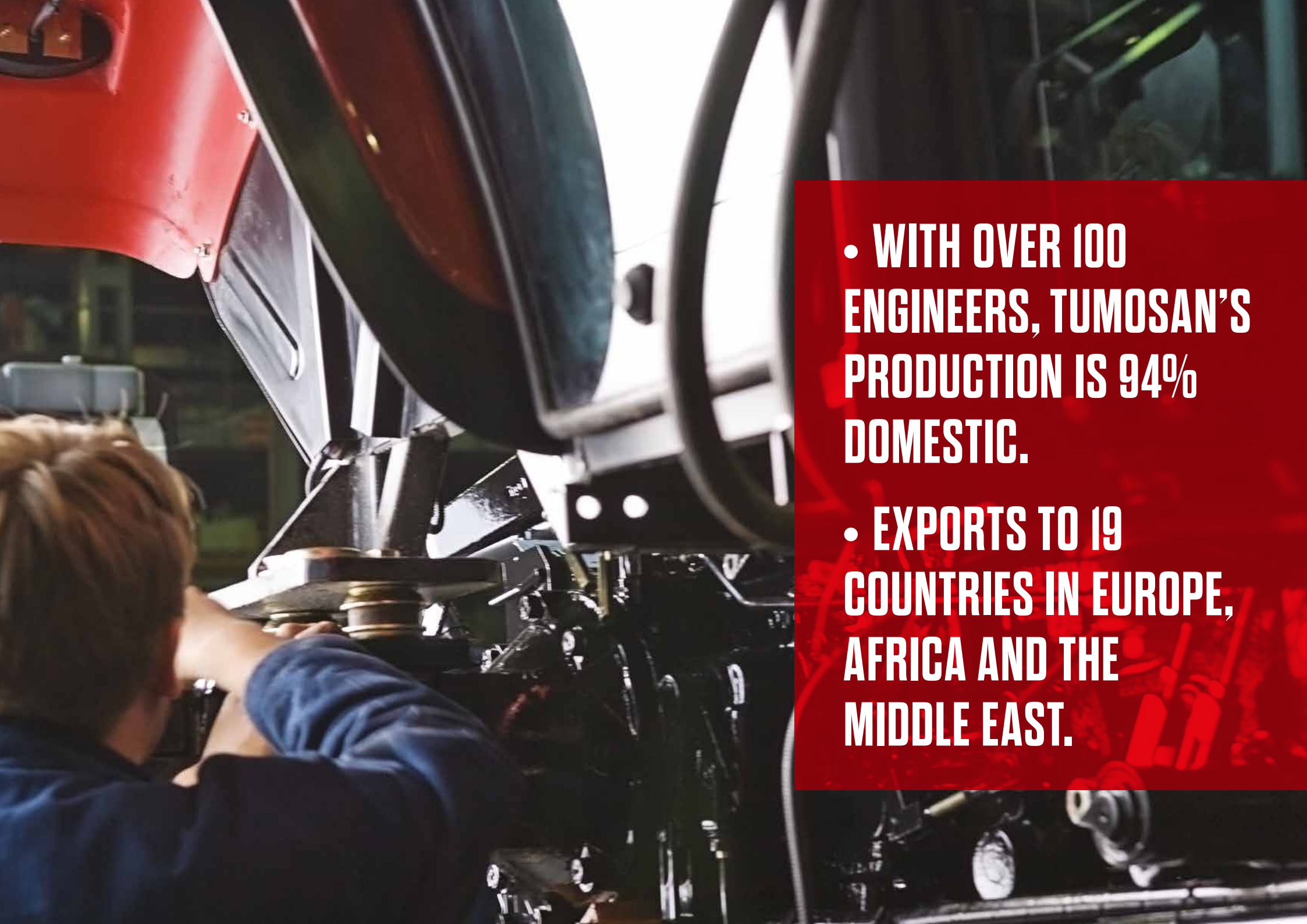
PIONEER OF THE DOMESTIC
AND NATIONAL TRACTOR





- **FOUNDED IN 1976.**
- **RANKS 2ND IN THE TURKISH TRACTOR MARKET.**
- **ACQUIRED BY ALBAYRAK GROUP THROUGH PRIVATIZATION IN 2004.**
- **BECAME A PUBLICLY TRADED COMPANY IN 2012.**

- 
- RANKS 299TH IN THE TOP 500 BIG INDUSTRIAL COMPANIES OF TURKEY.
 - ANNUAL PRODUCTION CAPACITY OF 45,000 TRACTORS AND 75,000 ENGINES.

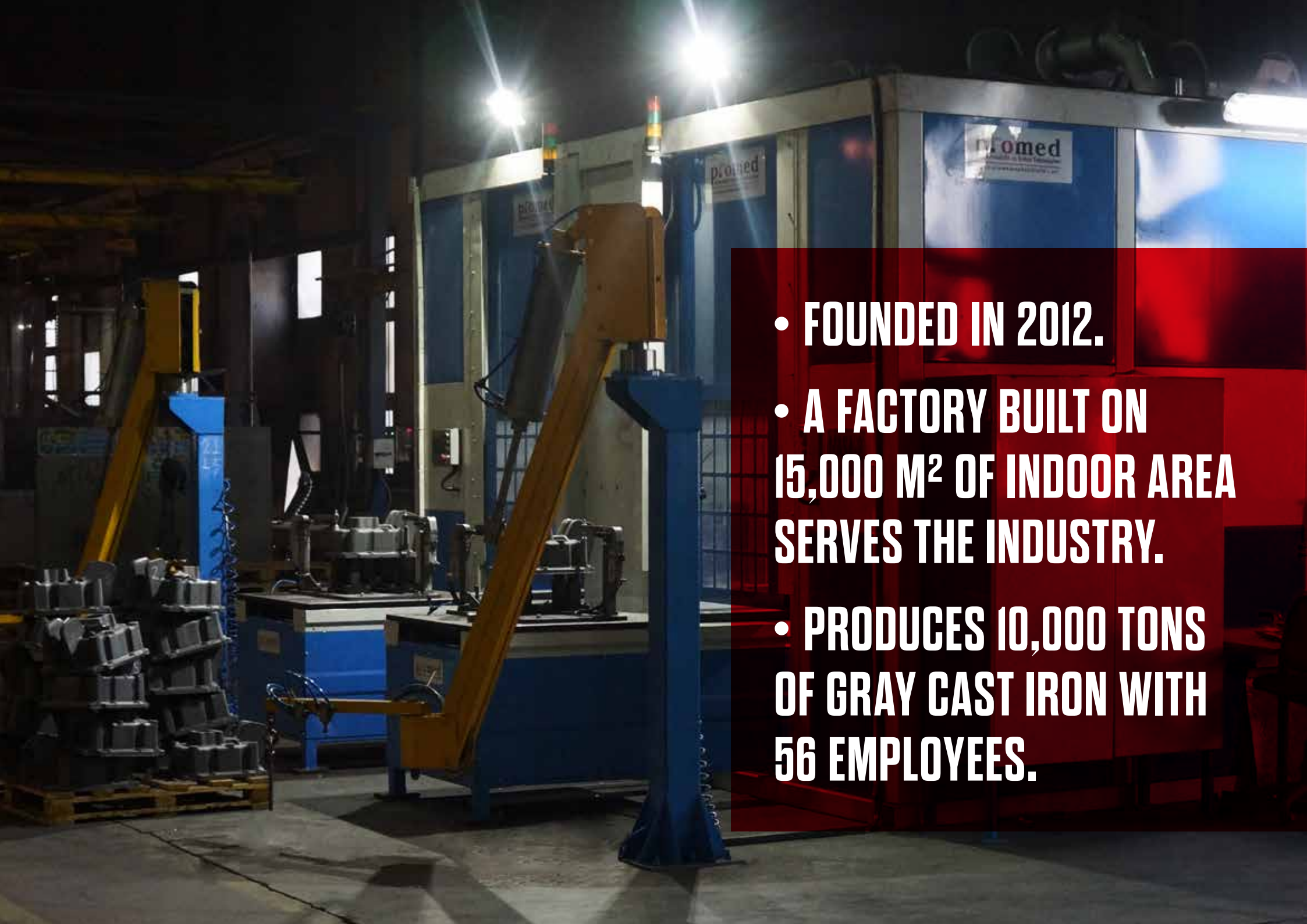


- **WITH OVER 100 ENGINEERS, TUMOSAN'S PRODUCTION IS 94% DOMESTIC.**

- **EXPORTS TO 19 COUNTRIES IN EUROPE, AFRICA AND THE MIDDLE EAST.**

**AUTOMOTIVE
TUMOSAN
FOUNDRY**





- **FOUNDED IN 2012.**
- **A FACTORY BUILT ON 15,000 M² OF INDOOR AREA SERVES THE INDUSTRY.**
- **PRODUCES 10,000 TONS OF GRAY CAST IRON WITH 56 EMPLOYEES.**

TUMOSAN DEFENCE

WHEELED TACTICAL ARMoured VEHICLE DEVELOPMENT

- **PRODUCT RANGE LIGHT (14<T), MEDIUM (15-30 T), HEAVY (>30T)**
- **100% LOCAL, DESIGN AND POWER TRAIN IS TUMOSAN PRODUCT**



LIGHT ARMoured TACTICAL VEHICLE-PUSAT

- **BALLISTIC BASE PROTECTION
LEVEL BR6**
- **BALLISTIC PROTECTION LEVEL
WITH ADD-ON KIT: EN 1522 BR7,
STANAG 4569 LEVEL 2, STANAG
4569 LEVEL 3**
- **MINE BASE PROTECTION LEVEL
STANAG 4569 3A/2B**
- **MINE PROTECTION LEVEL WITH
ADD-ON KIT STANAG 4A/3B**



TUMOSAN MATERIAL HANDLING

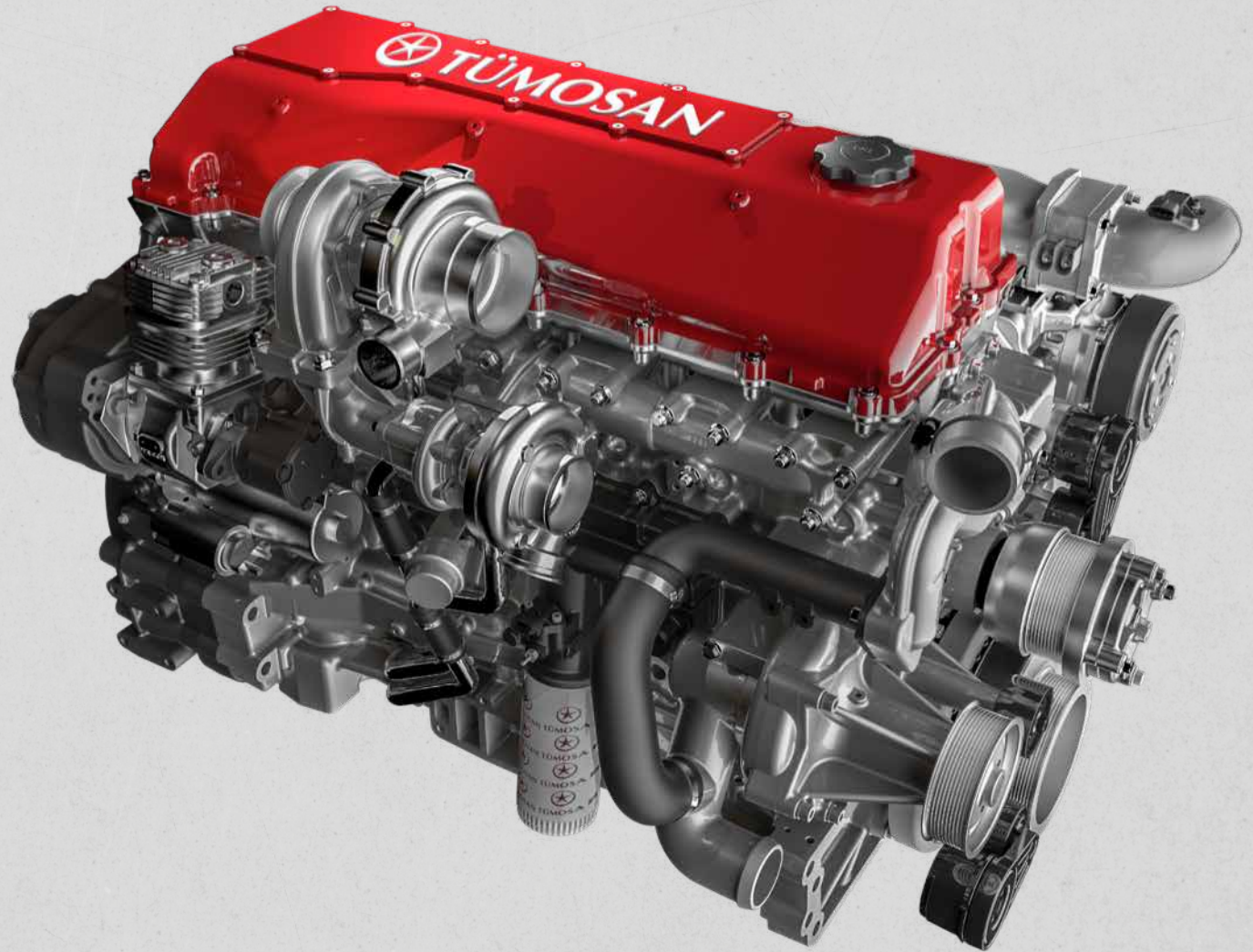
- **DESIGNED AND PRODUCED BY TUMOSAN**
- **PRODUCT RANGE 3-5-8 TONS**



TUMOSAN R&D

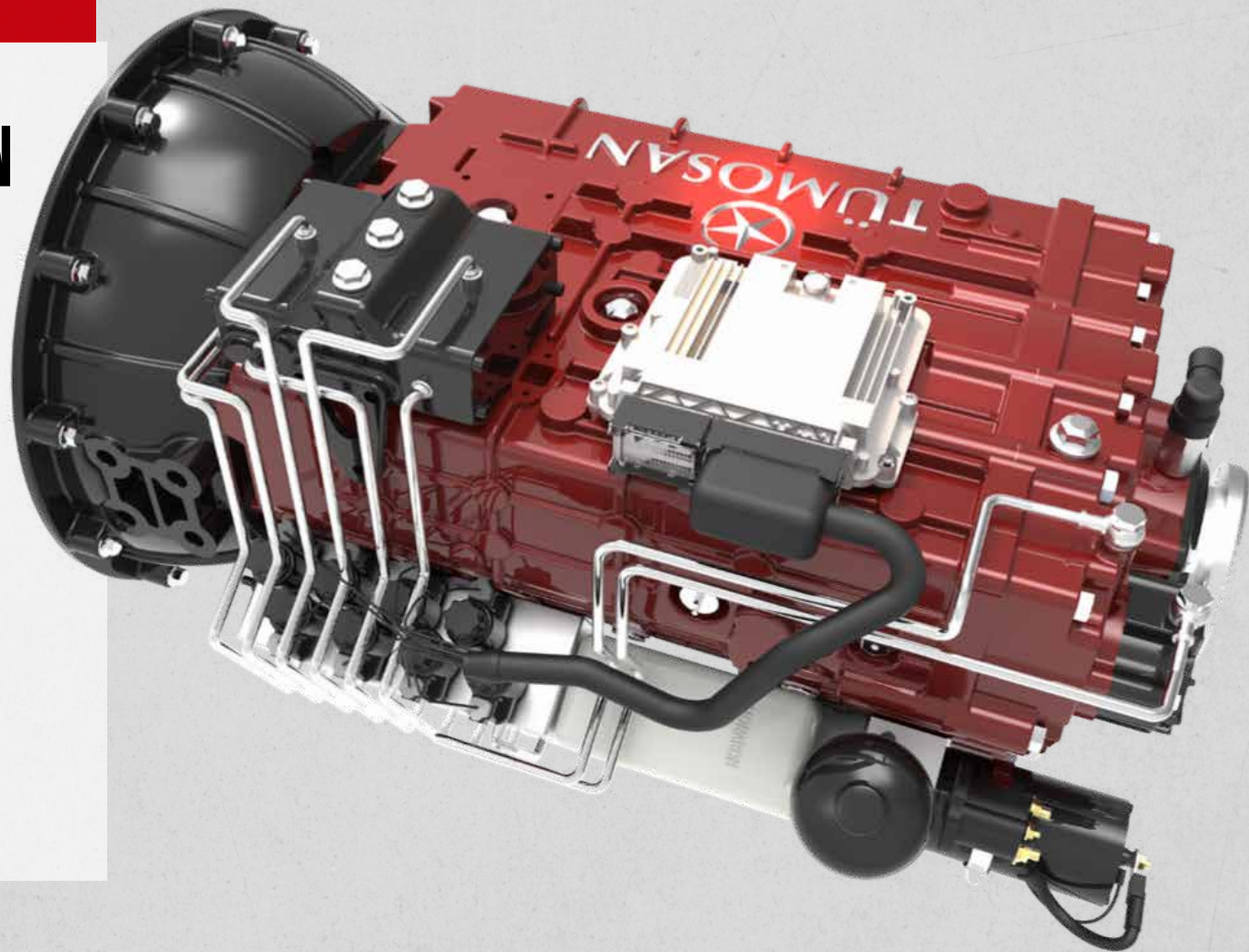
DIESEL ENGINE DEVELOPMENT

- 3-4-6 CYLINDER
- 2.9-7.8 L
- 45 – 450 HP



TRANSMISSION TECHNOLOGIES

- **TRACTOR TRANSAXEL DESIGN**
- **OFF-ROAD MANUEL AND AUTOMATED GEAR BOX DEVELOPMENT FOR MILITARY AND COMMERCIAL VEHICLES**
- **AUTOMATIC TRANSMISSION FOR MILITARY APPLICATIONS**





MATERIAL HANDLING
KADEME

PIONEERING AND INNOVATIVE DESIGNS

KADEME

- **FOUNDED IN 2011.**
- **CARRIES OUT PRODUCTION ON 1 MILLION M² OF OPEN AND 20,000 M² OF INDOOR SPACE WITHIN THE KONYA ORGANIZED INDUSTRIAL ZONE.**
- **MANUFACTURES VACUUM AND COMPACT ROAD SWEEPERS, CONTAINER WASHING MACHINES, FORKLIFTS AND COMPACTING GARBAGE TRUCK BOXES WITH CERTIFICATIONS BASED ON INTERNATIONAL STANDARDS.**



PAPER PRODUCTION VARAKA PAPER

**A COLOSSAL INVESTMENT
OF 500 MILLION USD**

VARAKA 



- **A HUGE INVESTMENT OF 500 MILLION USD THAT CREATES EMPLOYMENT FOR 1,500 PEOPLE.**
- **PRODUCTION WILL BEGIN ON 1 MILLION M² OPEN AND 140,000 M² INDOOR AREA.**
- **FIRST PHASE PREDICTED TO BE IMPLEMENTED IN EARLY 2019 AND THE SECOND PHASE IN 2021.**
- **ANNUAL PRODUCTION TARGET OF 200,000 TONS OF NEWSPRINT PAPER AND 150,000 TONS OF PACKAGING PAPER.**





- **STARTING FROM 2021, 350,000 TONS OF COATED CARDBOARD TYPES WILL BE PRODUCED ANNUALLY.**
- **THIS WILL BOLSTER PRODUCTION CAPACITY UP TO 700,000 TONS.**
- **IT WILL ELIMINATE THE NEED TO IMPORT 450 MILLION USD WORTH OF PAPER ANNUALLY.**

A large industrial textile factory with rows of spools on racks. The spools are arranged in long, parallel rows on both sides of a central aisle, creating a strong sense of perspective. The lighting is dramatic, with bright highlights on the spools and deep shadows in the aisles. The background shows more machinery and a bright light source at the end of the aisle.

TEXTILES EREĞLİ TEXTİLE

DEEP-ROOTED HERITAGE, QUALIFIED
AND QUALITY PRODUCTION



- **FOUNDED IN 1934.**
- **OPERATES AT A 72,000 M² INDOOR FACILITY BUILT ON AN AREA OF 85,000 M².**
- **EMPLOYS 2,000 PEOPLE.**
- **DYES 7,5 MILLION METERS OF FABRIC AND PRODUCES 765,000 SUITS ANNUALLY.**





- **PRODUCES UNIFORMS AND CAMOUFLAGE ITEMS TO MEET 25% OF INITIAL TOTAL NEEDS ESPECIALLY FOR SECURITY FORCES THROUGH DYEING AND CLOTHING WORKSHOPS.**

SUGAR PRODUCTION ALBAYRAK SUGAR FACTORIES

ERZURUM
= SEKER =

ERZINCAN
= SEKER =





- **THE ERZINCAN AND ERZURUM SUGAR FACTORIES WERE ACQUIRED BY ALBAYRAK GROUP AS A RESULT OF PRIVATIZATION IN 2018.**
- **PRODUCTION CONTINUES WITH AN ANNUAL CAPACITY OF 72,000 TONS AT THE ERZURUM SUGAR FACTORY AND 41,000 TONS AT THE ERZINCAN SUGAR FACTORY.**



- **A QUICK TRANSITION TO MECHANIZED AGRICULTURE IS FORESEEN WITH THE LICENSED SILO ACTIVITIES AND OIL PLANT INVESTMENTS THAT ARE PLANNED.**

A large pile of harvested root vegetables, likely turnips or rutabagas, is shown in the foreground. In the background, a yellow harvester is visible, working in a field. The scene is set outdoors under a clear sky.

• THE AIM IS TO
IMPLEMENT EXEMPLARY
AGRICULTURAL PRACTICE
IN THE ERZURUM REGION.

SERVICE & LOGISTICS



PUBLIC TRANSPORTATION PLATFORM

TRUST IN TRANSPORTATION



- PERSONNEL AND STUDENT TRANSPORTATION,
- SHUTTLE BUS SERVICE,
- CULTURAL EXCURSIONS AND EVENTS,
- TRAVEL AGENCY OPERATION,
- FOOD TRANSPORT AND DELIVERY SERVICES



PLATFORM'S ACTIVITIES ABROAD:

- PLATFORM OPERATES THE METROBUS LINE IN PAKISTAN'S LAHORE, RAWALPINDI AND ISLAMABAD. IT ALSO OPERATES THE "A CAB" TAXI VEHICLES IN LAHORE. PLATFORM PROUDLY HOLDS THE TITLE OF, "PAKISTAN'S MOST RELIABLE AND LARGEST TRANSPORT COMPANY."





- PLATFORM OPERATES A 28-KILOMETER-LONG BUS LINE ON THE MAIN AXIS OF GUINEA'S CONAKRY.
- CURRENTLY, 30.000 PASSENGERS ARE TRANSPORTED DAILY. TARGET IS TO TRANSPORT 150.000 PASSENGERS PER DAY.
- CURRENTLY, 450 PEOPLE ARE EMPLOYED.

The background of the advertisement features three black Volkswagen sedans parked in a row on a paved area. Behind them is a large, ornate mosque with a central dome and several tall, slender minarets. The scene is set against a clear blue sky with some light clouds. The cars have 'albayrak' license plates.

- **FLEET RENTAL**

EVERY YEAR, ALBAYRAK GROUP OFFERS MANY PUBLIC AND PRIVATE SECTOR INSTITUTIONS RENTALS OF PASSENGER CAR FLEETS, SPECIALLY-EQUIPPED VEHICLES AND CONSTRUCTION MACHINERY.

WASTE MANAGEMENT YEŞİL ADAMLAR

AN INTERNATIONALLY - RENOWNED
BRAND IN WASTE MANAGEMENT

Yeşil Adamlar



- GREEN MEN WAS THE FIRST PRIVATE WASTE MANAGEMENT COMPANY IN THE SECTOR.

- 24/7 SERVICE IS PROVIDED WITH A 1,500-VEHICLE FLEET WHICH CAN BE TRACKED IN REAL-TIME THROUGH GPRS-EQUIPPED GEOGRAPHIC INFORMATION SYSTEMS.





- **WASTE COLLECTION, SORTING AND PROCESSING/DISPOSAL FACILITIES ARE AVAILABLE.**

SINCE 2010, THE COMPANY HAS BEEN PROVIDING SERVICES LIKE SOLID WASTE COLLECTION AND TRANSPORTATION, MECHANICAL AND MANUAL ROAD SWEEPING AND MECHANICAL ROAD WASHING IN PAKISTAN. FURTHERMORE, RUBBISH BAGS ARE DISTRIBUTED TO HOMES BY DOOR TO DOOR VISITS, AND THEREBY THE SORTING OF WASTE IS INSTIGATED. EDUCATIONAL PAMPHLETS ABOUT ENVIRONMENTAL CLEANLINESS ARE DISTRIBUTED IN PUBLIC SPACES, SCHOOLS, AND SQUARES WHERE THE PUBLIC GATHERS.



PORT OPERATIONS TRABZON PORT

SHINING STAR OF THE BLACK SEA



TRABZON
PORT





- **TURKEY'S FIRST PUBLIC PORT.**
- **ACQUIRED BY ALBAYRAK GROUP IN 2003.**



CAPACITY OF

- **HANDLING OF 10 MILLION TONS OF CARGO.**
- **STORAGE OF 5 MILLION TONS OF CARGO.**
- **INDOOR STORAGE OF 100,000 TONS OF CARGO.**
- **HOSTING 2,500 SHIPS.**



PORT OPERATIONS MOGADISHU PORT

EAST AFRICA'S GATE
TO THE WORLD



**MOGADISHU
PORT**

- **OPERATIONAL RIGHTS OF THE PORT WERE ACQUIRED BY ALBAYRAK GROUP IN 2014.**

- **AS EAST AFRICA'S GATEWAY TO THE WORLD, THE MOGADISHU PORT OFFERS MANY LOGISTIC GIANTS THE FOLLOWING SERVICES:**

- **BULK AND CONTAINER SHIP LOADING AND UNLOADING,**

- **LASHING-UNLASHING,**

- **PILOTAGE, TOWAGE AND MOORING,**

- **OPEN AND CLOSED STORAGE-WAREHOUSING AND SO FORTH.**





- **TOTAL AREA OF THE PORT
303,000 M²**

- **6 PIER FOR HANDLING**

- **CAPACITY OF 7500 TEU
FOR CONTAINER STORAGE**

- **CAPACITY OF 170,000
TEU STORAGE/YEAR**

- **4 IN-DOOR STORAGE FOR
GENERAL CARGO**

- **20,000 M² OPEN SPACE
STORAGE AREA**

PORT OPERATIONS CONAKRY PORT

**WEST AFRICA'S
GATE TO THE WORLD**



- **TOTAL AREA OF THE PORT 899,738 M².**
- **PORT CONTAINS CONTAINER, ALUMINIUM, CLINKER, GENERAL CARGO, FISHERIES AND BAUXITE TERMINALS.**
- **TOTAL WHARF LENGTH IS 1,844 METERS**
- **ONE AND ONLY GENERAL COMMERCIAL PORT OF THE REPUBLIC OF GUINEA**
- **ALBAYRAK HOLDING PLANS TO EXPAND THE CAPACITY OF THE PORT IN THREE PHASES THROUGHOUT THE CONCESSION PERIOD OF 25 YEARS.**
- **TOTAL ESTIMATED INVESTMENT IN 25 YEARS IS APPX. 500M USD.**



MEDIA

NEWSPAPER PUBLISHING

YENİ ŞAFAK

TURKEY'S ACCRETION

Yeni Şafak

- STARTED PUBLISHING IN 1995.
- ONE OF TURKEY'S MOST INFLUENTIAL NEWSPAPERS.
- 110,000 CIRCULATION PER DAY.





TELEVISION BROADCASTING TVNET

TRUE TELEVISION JOURNALISM
tvnet.

- **STARTED BROADCASTING IN 2007.**
- **TVNET BRINGS TO THE SCREEN DEVELOPMENTS IN TURKEY AND THE WORLD BASED ON THE PRINCIPLE OF IMPARTIALITY.**
- **BROADCASTED CONTENT IS MAINLY LIVE.**
- **EXPERTS, JOURNALISTS AND WRITERS EXPRESS THEIR VIEWS FREELY IN DISCUSSION PROGRAMS.**

PIRI MEDYA

DIGITAL PUBLISHING
PIRI MEDIA



- **STARTED OPERATING VIA DIGITAL CHANNELS IN 2013 WITH YENISAFAK.COM.**
- **MANAGES HIGHLY-FOLLOWED PORTALS LIKE YENISAFAK.COM AND GZT.COM.**
- **ITS MISSION INCLUDES MANAGING ALL KINDS OF BROADCASTS ON DIGITAL PLATFORMS, CREATING STRATEGIES, KEEPING UP WITH INNOVATIONS IN THE DIGITAL WORLD AND MAKING THE RIGHT TECHNOLOGY INVESTMENTS.**



WEBSITE

MONTHLY USERS

YENİ SAFAK	14.535.195
GZT	2.402.735

MONTHLY PAGE IMPRESSIONS

YENİ SAFAK	100 MILLION
GZT	20 MILLION

SOCIAL MEDIA

MONTHLY USERS

FACEBOOK	19.122.500
TWITTER	1.956.000
INSTAGRAM	787.100

AVERAGE MONTHLY ACCESS

FACEBOOK	150.000.000
TWITTER	80.000.000
INSTAGRAM	7.000.000

BOOK PUBLICATION KETEBE

WRITING LASTS

KETEBE

KETEBE, WHICH AIMS TO PUBLISH A WIDE RANGE OF WORKS SUCH AS STORIES, POETRY, HISTORY TEXTS, CLASSICAL TEXTS AND SPECIAL EDITION WORKS, HAS PLEDGED A COMMITMENT TO MAKE ITS MARK ON TURKISH CULTURE.



MAGAZINE PUBLISHING

MAGAZINE PUBLISHING ACTIVITIES WHICH STARTED IN 2012 WITH DERIN TARİH, CONTINUES NOW WITH MAGAZINES LIKE GERCEK HAYAT, NİHAYET, LOKMA, DERİN EKONOMİ, CİNS, SKYROAD, BİLGE ÇOCUK, BİLGE MINİK AND POST OYKU. THE COMPANY IS PROUD TO BE ONE OF THE INDUSTRY LEADERS IN THIS FIELD.





ADVERTISING REKLAM PIRI



reklampiri

**REKLAM PIRI WAS
ESTABLISHED IN 2011 TO SERVE
IN THE FIELD OF ADVERTISING
SALES AND MARKETING OF
THE NEWSPAPERS, TELEVISION
CHANNEL, MAGAZINES AND
DIGITAL CHANNELS OWNED BY
ALBAYRAK MEDIA.**



MEDIA DISTRIBUTION BIRLIKTE DISTRIBUTION



**TOGETHER WITH ALBAYRAK MEDIA,
BIRLIKTE DISTRIBUTION IS RESPONSIBLE
FOR SALES, MARKETING, SUBSCRIPTION
AND DISTRIBUTION ACTIVITIES OF
NEWSPAPERS AND MAGAZINES.**

SOCIAL RESPONSIBILITY



SOCIAL RESPONSIBILITY
ALBAYRAK
FOUNDATION

albayrak Vakfı

**THE FOUNDATION
CONTRIBUTES TO THE
IMPROVEMENT OF THE
QUALITY OF EDUCATION BY
OPERATING IN THE FIELDS
OF EDUCATION, CULTURE,
SCIENTIFIC RESEARCH
AND DEVELOPMENT.**

ilk emir
KOLEJİ





**IT AIMS TO EDUCATE PEOPLE
WITH PROFESSIONAL,
QUALIFIED, NATIONAL AND
SPIRITUAL VALUES IN AREAS
NEEDED BY OUR COUNTRY.**





ALBAYRAK SPORTS

ALBAYRAK SPORTS CLUB, WHICH WAS ESTABLISHED IN 1989, SUPPORTS OVER 1,000 TALENTED AMATEUR ATHLETES COMPETING IN TRADITIONAL AND MODERN SPORTS SUCH AS FOOTBALL, KARATE, JUDO, ATHLETICS, BADMINTON, WRESTLING, ARCHERY, TABLE TENNIS AND TENNIS.

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E - Mail



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A black and white photograph of a modern building facade with a large glass entrance. A prominent red horizontal band is overlaid across the middle of the image. The word "albayrak" is written in a white, stylized script font across the red band. The building features dark, textured panels and large glass windows. Two vertical decorative columns with intricate geometric patterns flank the central glass entrance. The foreground shows a set of steps leading to the entrance, flanked by small trees and shrubs.

albayrak